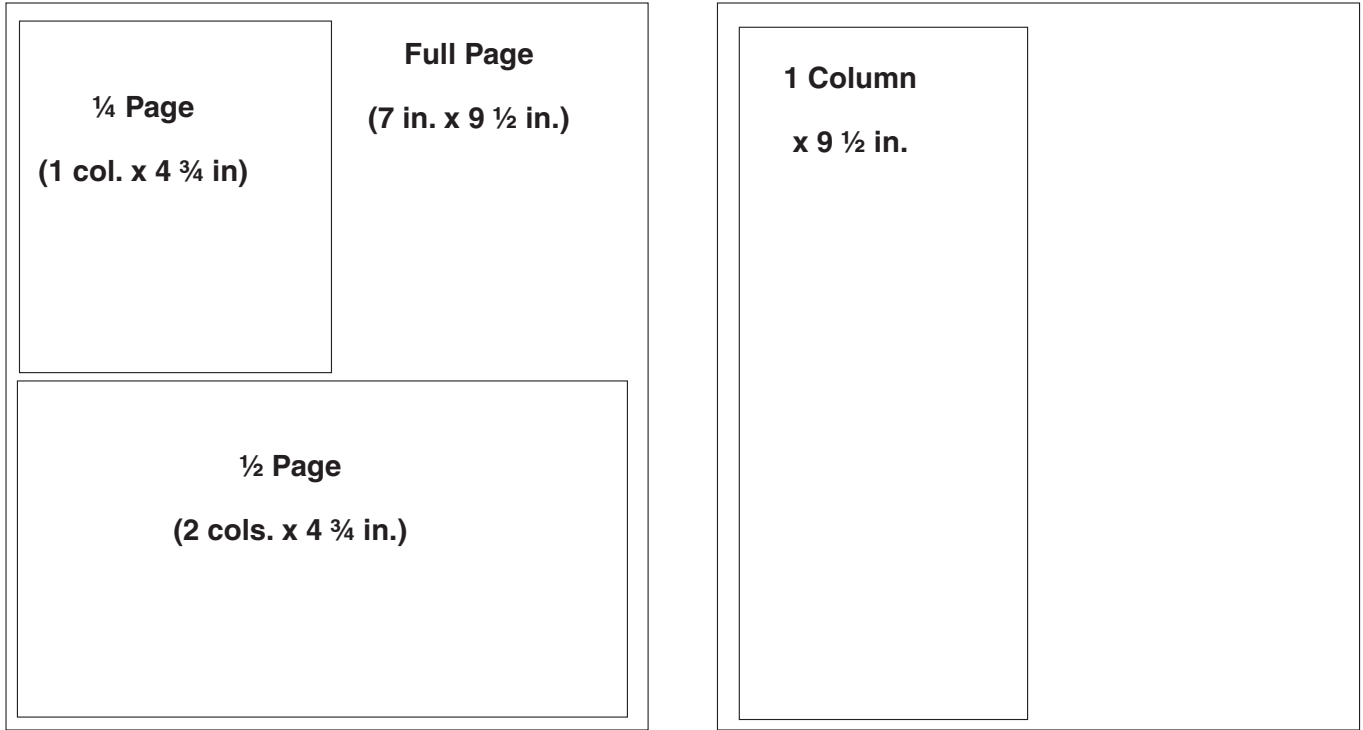


# MII Publications: Display Advertisements

Contact: [lucyscott@miipublications.com](mailto:lucyscott@miipublications.com)



Column Width = 3 <sup>5</sup>/<sub>16</sub> in. (20 picas)

## Possible Display Sizes and Costs

Full Page (7 in w x 9 1/2 in h) .....	\$1,654.00
1/2 Page (7 in w x 4 3/4 in h).....	\$ 879.00
1 Column (3 <sup>5</sup> / <sub>16</sub> in w x 9 1/2 in h).....	\$ 800.00
1/4 Page (3 <sup>5</sup> / <sub>16</sub> in w x 4 3/4 in h) .....	\$ 491.00

Preferred format of submission for graphics: PDF file, black & white (no colors printed).

## Classified Ads

\$2.63 per word (paragraph style)

## Terms

No commissions. Invoices sent after publication with tearsheets. Purchase orders from corporate or institutional advertisers accepted.

Discounts: same ad two consecutive issues, 10%; three issues 20%; four or more issues 25%.